



July 17, 2012

Mr. Saverio Minucci, President/CEO
Sandell Industries
310 Wayto Road
Schenectady, NY 12303

Dear Mr. Minucci:

This letter confirms our discussion regarding the use of Diedrich Technologies' products to clean brick manufactured by our company. We are aware that Diedrich cleaners have been use successfully to clean Carolina Ceramics' brick for many years and agree with you that your products are effective when used properly. Proper usage includes selecting the appropriate product for the brick to be cleaned, carefully following your label instructions, and employing industry recognized techniques for good masonry cleaning.

Yours truly,

A handwritten signature in black ink, appearing to read "Dan Cannon", with a long horizontal flourish extending to the right.

Dan Cannon
Vice President - Sales